

**Government of Orissa**  
**Department of Tourism & Culture**  
**(Tourism)**

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No. 6311 /TSM, Bhubaneswar, the **16-08-2010**  
T-TSP-I (P)-04/2010

**SHORT TENDER CALL NOTICE**

Sealed Tenders are invited from reputed firms/ printing houses for reprinting the folders on Konark, Puri, Bhubaneswar, Chilika, Gopalpur, Chandipur, Bhattarakanika, Similipal, Explore Orissa, Paper Carry Bag and Docket with Leaflet. Last date of submission of Tender is on **31-08-2010**.

The detail information can be available in Department of Tourism, Government of Orissa, Paryatan Bhawan, Bhubaneswar or may be downloaded in our website [www.orissatourism.gov.in](http://www.orissatourism.gov.in).

**Sd/-**  
**(T. Ao)**

**Director & Addl. Secretary to Govt.**

Memo No. 6312 /TSM, Bhubaneswar, dt. **16-08-2010**

Copy forwarded to Notice Board of all Departments/ Jaydev Bhawan/ Tourist Office, Bhubaneswar for information of general public.

**Sd/-**

**Jt.. Director-cum-Dy. Secretary to Govt.**

Memo No. 6313 /TSM, Bhubaneswar, dt. **16-08-2010**

Copy forwarded to Sri S. K. Panigrahi, DEO for uploading the Tender in our website.

**Sd/-**

**Jt. Director-cum-Dy. Secretary to Govt.**

**Government of Orissa  
Department of Tourism & Culture  
(Tourism)**

**TENDER NOTICE**

**PROPOSALS FOR REPRINTING HIGH QUALITY TOURISM BROCHURES / FOLDERS**

Department of Tourism (DoT) is interested in reprinting existing folders on Konark, Puri, Bhubaneswar, Chilika, Gopalpur, Chandipur, Bhattarakanika, Similipal, Explore Orissa to update / create / sustain awareness about these locations including Paper Carry Bag and Docket with Leaflet.

For the same, DoT invites proposals for reprinting of these brochures as per specifications given below, from reputed and professionally run printing / publishing houses possessing requisite technical capabilities, the State of Art Printing facilities and which fulfill following eligibility criteria:

**1. Eligibility Criteria**

- a. Having prior experience of designing, editing, printing / publishing of similar new brochures, newsletters and other publications like in-flight magazines and other magazines pertaining to Tourism/ Travel & Hospitality sector or any other sector.
- b. The agency should have an annual turnover of not less than Rs.2.00 (two) crore in each of the last 5 years.

**2. Scope of Work**

Subject to over all supervision and control by DoT, the scope of services to be provided will include:

- a. Reprinting existing high quality brochures on Konark, Puri, Bhubaneswar, Chilika, Gopalpur, Chandipur, Bhattarakanika, Similipal, Explore Orissa including A4 size Paper Carry Bag and Big Folder.
- b. Addition/ alteration of text and re-designing of the brochures if found to be necessary

**3. Specifications**

**i. BROCHURES**

<b>Quantity</b>	: One lakh on each place
<b>Size</b>	: Spread size - 36 cm x 23 cm after folding (3 folds) 23 cm x 9 cm
<b>Paper</b>	: 130 GSM Sinar Art/ JK Art Paper
<b>Printing</b>	: Both side multi colour printing through offset process
<b>No. of picture</b>	: 8-10 nos. in each folder, both individual and collage

**ii. DOCKET**

<b>Quantity</b>	: One lakh
<b>Size</b>	: 52cm (w) x 36 cm(h) [ 2 fold]
<b>Paper</b>	: 300 GSM art board
<b>Colour</b>	: 4+4
<b>Lamination</b>	: Outer Matt

**Fabrication** : CD packet (left)  
Leaflet packet (right)

### **iii. LEAFLET**

**Quantity** : One lakh  
**Size** : 11" x 8.25"  
**Paper** : 130 GSM art paper  
**Colour** : 4 + 4  
**Leaf** : 6 nos.

### **iv. PAPER BAG**

**Quantity** : One lakh  
**Size** : 9" x 11"  
**Paper** : 170 GSM art paper  
**Colour** : 4  
**Lamination** : Outer gloss lamination  
: 4 l-light hanging with thread

**v. Time of Delivery** : Within 30 days after receipt of the work order

## **4. Guidelines for Submission**

Interested / eligible Publishing / Printing Houses may submit required documents as detailed in the Guidelines for Submission given below.

The Bid should contain the following documents in two packets:

### **Packet - I (Technical Packet)**

- a. Profile & Track Record of the company.
- b. Proof in regard to points pertaining to eligibility specified above.
- c. Details of Technical Man Power and Printing/ publishing facilities available in the company.
- d. Audited Financial Statements for last 5 financial years.
- e. Photocopy of PAN Card issued by Income - Tax Department.
- f. Photocopy of Service Tax Registration.
- g. Details of job of similar nature undertaken earlier with samples of newsletters / magazines / publications printed / published
- h. EMD 1% (one percent) of the Tender value in shape of Bank Draft payable at any Nationalised Bank in Bhubaneswar or NSC duly pledged in favour of Director, Tourism. The EMD/ NSC is refundable to the unsuccessful Tenderers after finalisation of the Tenders and to successful Tenderer on completion of the work satisfactorily.
- i. Sample of Paper

### **Packet - II (Financial Packet)**

Packet II should contain details of financial quote of the bidder. The Financial Bid should contain the cost of designing the folder, paper, printing, finishing, packaging and door delivery in Tourism Department,

Bhubaneswar, Taxes, as applicable, should be indicated separately. The bidders are required to provide a lump-sum quote for providing the above referred service.

Both Packet I & II, containing required document should be sealed.

Packet-I should be superscribed as **Packet I - Technical Bid for Department of Tourism Brochure** and the packet should carry the due date for submission alongwith the name, address, telephone no., e-mail address of the agency.

Packet-II should be superscribed as **Packet II - Financial Bid for Department of Tourism Brochure** and the packet should carry the due date for submission along-with the name, address, telephone no., e-mail address of the agency.

Both the sealed Packets (I & II) should be put in a big cover (outer cover) sealed and superscribed as **"Technical & Financial Bid for DoT Brochure"** and the outer cover should carry due date for submission along with the name, address, telephone number, e-mail address of the agency.

The outer cover containing the Bids should be addressed to the **Director, Department of Tourism, Government of Orissa, Paryatan Bhawan, Bhubaneswar-751014** and should be submitted on or **before 15.00 hrs. on 31-08-2010.**

## **5. Selection Process**

Technical bids of all the applicants will be opened on the same day i.e. **31-08-2010 at 16.00 hrs.** in the presence of Tenderer. Based upon the evaluation of technical bids, DoT will shortlist the applicants whose financial bids would be opened.

## **6. Other important Information**

- a. Period of validity of the Tender should be 60 days from the closing date of the proposals.
- b. DoT reserves the right to accept the tender either in full or in part. Conditional Bids will be rejected outright.
- c. DoT reserves the right to summarily reject any offer received from any agency on any considerations, without any intimation to the bidder.
- d. DoT reserves the right to place an order for the full or part quantities under any items of work indicated above.
- e. DoT reserves the right to reject any or all proposals without assigning any reason whatsoever.
- f. DoT also reserves the right to hold or withdraw the process to modify the terms under intimation to applicants who bid for the contract.

**DIRECTOR, TOURISM**  
Government of Orissa, Bhubaneswar