

**Government of Orissa
Department of Tourism & Culture
(Tourism)**

No. 3191 /TSM, Bhubaneswar
T-TSP-IV-67/06

dt. **29-03-2007**

RESOLUTION

Sub: Revised Guidelines for identification of new Tourism Centres of Orissa.

In view of the need for convergence and integration of resources in development of Tourist Centres Government, after careful consideration have been pleased to issue a fresh set of Guidelines for identification of new Tourist Centres in the State.

1. Any proposal for identification of any place as Tourist Center received by the department will be forwarded to the Collector of the respective district. The Collector can also suo moto forward such proposals after observing the required formalities.
2. The Collector will constitute a District level Committee to consider the potentiality of the place for its identification and development as a Tourist Centre.
3. The Collector or his nominee like ADM or PD (DRDA) or Sub-Collector will be the Chairman of the Committee and Tourist Officer will be the Member Convener. Officers of the Government Departments like Forest & Environment, Tourism & Culture (Culture), Works, Rural Development, Health, Energy, Women & Child Development and the Lead Bank Officers shall be the permanent members. Besides, Representatives from the Travel Trade, Hotel Industry, Local People Representatives, Socio-Cultural Organizations as the Collector thinks appropriate will also be the members.
4. General Criteria for identification will be
 - i. Potentiality of the place to attract tourists (the main USP of the place)
 - ii. Present flow of visitors – from within Orissa, from outside Orissa and from foreign countries.
 - iii. Present infrastructure available
 - iv. Possibility of increase in the number of visitors if the place is identified and developed
 - v. Prospective Areas from where tourists can be expected to come.
 - vi. The possible developments planned for that site.

5. If the Collector is satisfied on the recommendation of the Committee to identify any place as a new Tourist Centre, then he should get a Project Report prepared for development of the place as a Tourist Centre.
6. The Project Report thus prepared should contain inter-alia details of
 - i. The activities & infrastructure planned at the site along with its sustainability including remunerative operation & maintenance.
 - ii. Land available for Tourism related Activities.
 - iii. A land use plan along with a site map.
 - iv. Estimated cost of projects including possible sources of funds and also indicating the activities, which can be taken up from the schemes available in the Central & State Governments.
 - v. District Level Schemes, which can be dovetailed for augmenting tourism infrastructure at the site.
 - vi. List of Projects, which can be taken up by Private Sector/ PPP/Joint venture with special emphasis on community ownership & participation.
7. The Project Report along with the recommendation of the Committee should be then forwarded by the Collector with his comments to the DoT for consideration of Govt.
8. Department of Tourism would try to arrange for the Gap funding through State Government / Government of India / Donor Agencies / Corporate Sponsorship / PPP initiatives etc.

These revised Guidelines will be effective from 1st April 2007.

ORDER : Ordered that the Resolution be published in the next issue of the Orissa Gazette and copies thereof forwarded to the A.G (A & E), Orissa, Bhubaneswar/all Departments of Government/all Heads of Department/ all Collectors/ all Tourist officers for information.

By Order of the Governor

**Sd/-
(Parag Gupta)
Commissioner-cum-Secretary to Government**