

**Government of Orissa**  
**Department of Tourism & Culture**  
**(Tourism)**

No. \_\_\_\_\_/TSM, Bhubaneswar. Dt. \_\_\_\_\_

**RESOLUTION**

**Sub:- Revised Guidelines for identification of new Tourism Centres of Orissa.**

In view of the need for convergence and integration of resources in development of Tourist Centers Government, after careful consideration have been pleased to issue a fresh set of Guidelines for identification of new Tourist Centres in the State.

1. Any proposal for identification of any place as Tourist Centre received by the department will be forwarded to the Collector of the respective district. The Collector can also suo moto forward such proposals after observing the required formalities.
2. The Collector will constitute a District level Committee to consider the potential of the place for its identification and development as a Tourist Centre.
3. The Collector or his nominee like ADM or PD (DRDA) or Sub-Collector will be the Chairman of the Committee and Tourist Officer will be the Member Convener. Officers of the Government Departments like Forest & Environment, Tourism & Culture (Culture) , Works, Rural Development, Health, Energy, Women & Child Development and the Lead Bank Officers shall be the permanent members. Besides, Representatives from the Travel Trade, Hotel Industry, Public Representatives, Socio-Cultural Organizations as the Collector thinks appropriate will be the members.
4. General Criteria for identification will be
  - i. Importance of the site from a Touristic viewpoint .( the main USP of the place)
  - ii. Present flow of visitors – from within Orissa, from outside Orissa and from foreign countries & source of such data.
  - iii. Present infrastructure available – proximity to Tourist centre such as units like Hotels, Dharamasalas, I.B, Guest House, Revenue Rest Shed.
  - iv. Existence of a Trust / Board / Committee for development of future upkeep of facilities
  - v. Possibility of increase in the number of visitors if the place is identified and developed (Projection of tourist footfall).
  - vi. Prospective Areas from where Tourists can be expected to come.
  - vii. Dovetailing of funds **already** initiated by District administration for the development of the site.
  - viii. Connectivity available like nearest Rail head, Road & water route (distances).
  - ix. For all historical / pilgrimage centres, the antecedents of the site. (How old is the site and its Cultural significance)
  - x. Availability of problem-free / encumbrance-free admissible Government Land for future development of the site
  - xi. Subject to the above criteria being met, a detailed DPR (Detailed Project Report) for the development of the site / centre.

5. The Detailed Project Report(DPR)thus prepared should contain inter-alia details of
- i. The activities & infrastructure planned at the site along with its sustainability including remunerative operation & maintenance.
  - ii. Land available for Tourism related Activities.
  - iii. A land use plan along with a site map.
  - iv. Estimated cost of projects including possible sources of funds and also indicating the activities, which can be taken up from the schemes available in the Central & State Governments.
  - v. District Level Schemes, which can be dovetailed for augmenting Tourism infrastructure at the site.
  - vi. List of Projects, which can be taken up by private Sector/ PPP/Joint venture with special emphasis on community ownership & participation.
6. The project Report along with the recommendation of the Committee should be then forwarded by the Collector with his comments to the DoT for consideration of Govt. The proposal from the District shall then be scrutinized by DoT through a panel consisting of
- Director Tourism – Chairman,
  - Asst. Director, INDIATOURISM
  - General Manager, OTDC
  - Director, Culture
  - Deputy Director Tourism -Convener

These revised Guidelines will be effective from 1<sup>st</sup> July 2010 in supersession of the earlier Guideline issued vide this Department letter No:-3191/TSM dt.29.03.07

ORDER: Ordered that the Resolution be published in the next issue of the Orissa Gazette and copies there of forwarded to the A.G (A&E), Orissa, Bhubaneswar/all Departments of Government/all Heads of Department/all Collectors/all Tourist Officers for information.

**By Order of the Governor**

**(Santosh Sarangi)**  
**Commissioner-cum-Secretary to Government**

Memo No. \_\_\_\_\_/TSM, Dated \_\_\_\_\_

Copy to Director, Printing, Stationery & Publications, Orissa Govt. Press, Cuttack for information with a request to publish the Resolution in the next issue of Orissa Gazette and copies circulated to all concerned. 250 copies may be sent to this Department for reference.

**Jt. Director-cum-Deputy Secretary to Govt.**

Memo No \_\_\_\_\_/TSM, Dated  
Copy to all Collectors / all ADTs/ all Tourist Officers for information & necessary  
action.

**Jt. Director-cum-Deputy Secretary to Govt.**

Memo No \_\_\_\_\_/TSM, Dated  
Copy to all Departments of Governments / all Heads of Deptt. for information.

**Jt. Director-cum-Deputy Secretary to Govt**

Memo No \_\_\_\_\_/TSM, Dated  
Copy to all Officers/ all Sections/ all Cells of DOT/ Managing Director, OTDC for  
information & necessary action.

**Jt. Director-cum-Deputy Secretary to Govt**

Memo No \_\_\_\_\_/TSM, Dated  
Copy to P.S to Hon'ble Minister, Tourism/ Sr. P.S to Commissioner-cum-  
Secretary, Tourism/ P.S to Director & Addl. Secretary, Tourism for kind information of Hon'ble  
Minister / Commissioner-cum- Secretary / Director & Addl. Secretary respectively.

**Jt. Director-cum-Deputy Secretary to Govt**

Memo No \_\_\_\_\_/TSM, Dated  
Copy to the Date Entry Operator, Computer Cell for uploading in the Orissa  
Tourism Website.

**Jt. Director-cum-Deputy Secretary to Govt**

