

**Government of Orissa
Department of Tourism & Culture
(Tourism)**

No. 10535 /TSM, Bhubaneswar, the 18-10-2011
T-TSP-II-(F)-37/2011 (Pt.)

TENDER CALL NOTICE

Sealed Tender in plain paper are invited from reputed Streaming Companies/ Agencies specialized in providing live and on demand streaming services for webcasting of Orissa Tourism Festivals. Last date of submission of Tender is **02-11-2011 up to 4.00 PM.**

For more details please contact Department of Tourism, Government of Orissa, Paryatan Bhawan, Bhubaneswar. Details can be downloaded from our website **www.orissatourism.gov.in**.



Director & Addl. Secretary to Govt.

TERM OF REFERENCES FOR WEBCASTING OF ORISSA TOURISM FESTIVALS

Sealed Tender in plain paper are invited from reputed Streaming Companies/ Agencies specialized in providing live and on demand streaming services for webcasting of Orissa Tourism Festivals. The festival details are given below.

1. **Gotipua Dance Festival** at Bhubaneswar from 15-17 November 2011
2. **Konark Festival** at Konark from 1-5 December 2011
3. **International Odissi Dance Festival** at Bhubaneswar from 23-30 December 2011
4. **Mukteswar Dance Festival** at Bhubaneswar from 14-16 January 2012
5. **Rajarani Music Festival** at Bhubaneswar from 18-20 January 2012

Terms of Reference and Eligibility Criteria:

The basic job requirement of the Agency and their set-up will be;

- Past experience in high load web-casting (more than 1000 parallel viewers)
- CDN (Content Delivery Networks) for load sharing, and reduced latency
- Give details on the technology used for streaming
- Specify the type of video encoder used (hardware/software)
- Specify types of streams (based on the best optimum internet speed for end-viewer)
- Provide HD streaming
- Specify the technology of sound streamed
- Separately make quotation for the recording team and the equipments to be used. This has to be a full-set with possible use of multiple cameras.
- Representative from the company be present for streaming
- The company will monitor end-viewer feedback and work on resolutions
- The companies will make the live webcast interactive by using social media elements like Face book, Twitter, etc to increase the viewership and also to be displayed on Orissa Tourism websites (3 nos.).

- The Streaming Companies/ Agencies should submit the Certificate of providing live and on demand streaming services with the application.
- The agency should quote the webcasting charges with details of packages, value additions and benefits.
- The cover should be Superscribed on bold letter **“TENDER FOR WEBCASTING OF ORISSA TOURISM FESTIVALS”** will be address to **Director & Addl. Secretary to Govt. Tourism Deptt. Paryatan Bhawan, Lewis Road, Bhubaneswar -14.**
- Tender will be received up to **4.00 P.M. on 02-11-2011** and will be opened on the same date at **4.30 P.M.** in the presence of the tenderer or their representatives, if present. It is the responsibility of the tenderer to be present as such at the aforsaid time.
- The authority reserves the right to reject any or all the quotations without assigning any reason thereof.

Director, Tourism
Paryatan Bhawan, Orissa
Bhubaneswar-751014