


**Government of Orissa
Department of Tourism & Culture
(Tourism)**

No. 6704 /TSM, Bhubaneswar, the 29-06-2011
T-TSP-I (A)-95/2011

TENDER CALL NOTICE

Sealed Tender in plain papers is invited from reputed Production Agency/ House/ Company having state of the art equipments for production of audio video multimedia films of 30-45 minutes' duration each on (i) Khandagiri-Udayagiri, (ii) Dhauli and (iii) Konark. Last date of submission of Tender is **20-07-2011 upto 4.00 PM.**

The Terms of Reference may be collected from Department of Tourism, Paryatan Bhawan, Lewis Road, Bhubaneswar or may be downloaded from our website www.orissatourism.gov.in.



Director & Addl. Secretary to Govt.

TERM OF REFERENCES FOR PRODUCTION OF AUDIO VIDEO MULTIMEDIA FILMS

Sealed Tender in plain papers is invited from reputed Production Agency/ House/ Company having state of the art equipments for production of Audio Video Multimedia Films of 30-45 minutes' duration each on (i) Khandagiri-Udayagiri, (ii) Dhauli and (iii) Konark.

1. SCOPE OF WORK

- Production of films on turn-key basis from shooting, editing and final output to be done on High Definition camera format of at least 5k resolution.
- Language must be in English and Hindi
- Preparation of story/ text on the individual sites based on research report, historical perspective of the monument/ site, cultural, religious and social significance in the past & its co-relation to the present time and co-relation with other contemporary monuments and sites.
- Elaborate narrative on Architectural styles
- Supply of finished films on High Definition DVD & Blu-ray format (master copy).
- Hiring of artistes/ anchor and their costumes (if necessary)

2. ELIGIBILITY CRITERIA

- Having similar experience in shooting and should have produced/ shot good quality feature films/ tele serials/ documentaries/ infomercials which were/ are telecast on national channels.
- Turnover not below Rs.50.00 lakh per annum
- Must have dedicated production team having past experience in production of tele serial, feature film, documentary, etc
- Must have equipment with latest technology

The tenderers should submit the offers in two-bids, (i) Technical and (ii) Financial bid.

Technical bid

- Latest balance sheet and PL Account duly audited by Chartered Accountant
- List of equipments to be used
- Name of research scholar/ script writer to be used and their bio-data
- Details of production team their bio-data with experience conforming to the eligibility criteria
- Proof of production of feature film/ documentary/ tele serials along with proof of telecasting
- Valid Service tax registration and firm registration certificate
- Latest sound/ acoustic technology to be used which would be compatible with closed-room theatre/ hall set-up.
- A brief description of the firm/ organization and an outline of experience on assignments/ projects of similar nature executed during the last three years.
- Description of the methodology in which the organization would plan to execute the work, along with the creative pitch (story-board)
- Time schedule
- Sample of work done earlier in this field


The financial bid will contain:

- All-in cost for the entire package
- Also, component-wise break-up of the costs

Other Term & Conditions:

- The tender should be addressed to the Director & Addl. Secretary to Government, Tourism Department, Government of Orissa, Paryatan Bhawan, Bhubaneswar-751014.
- The offer should be submitted in two separate sealed cover superscribed in bold letter **“The Tender for Preparation of Audio Video Multimedia Films Technical & Financial Bid”**.

- The firms will be short listed on the basis of the technical bid. The financial bids of only those firms who are short-listed as such will be opened for consideration.
- The tender should be accompanied by an earnest money of Rs.20,000/- in shape of Bank Draft drawn / pledged in favour of Director & Addl. Secretary to Govt. and payable at Bhubaneswar.
- The EMD is refundable to un-successful bidders and in case of successful tenderer it will be retained till the delivery of the material.
- The tender will be received on or before **20-07-2011** by **4.00 PM**. and will be opened on the same date at **4.30 PM** in Tourism Department, Paryatan Bhawan, Bhubaneswar-751014 in presence of tenderers or their authorized representative.
- The authority reserves the right to accept or reject any or all the offers without assigning any reason thereof.



Director, Tourism
Paryatan Bhawan, Orissa
Bhubaneswar-751014