

TERM OF REFERENCES **FOR RATH YATRA CAMPAIGN 2011-12**

Sealed Tender in plain paper are invited from reputed TV Channels for **filler/ promo of Orissa Tourism films duration 60 sec., 30 sec. & 15 sec. during Live Telecasting of Rath Yatra 2011.**

Terms & Conditions :

- The TV Channels should submit the Certificate of Authorization/ Order Letter of Live Telecast of Rath Yatra 2011 with the application.
- The applicant should mention the exact timing of telecasting Orissa Tourism films during the Live telecast.
- The cost should be quoted as per the FCT in secondages with details of packages and value additions.
- The films will be provided by Department of Tourism, Government of Orissa with the duration 60 sec., 30 sec. and 15 sec.
- The cover should be Superscribed on bold letter ***“TENDER FOR FILLER/ PROMO OF ORISSA TOURISM FILMS DURING RATH YATRA 2011”*** will be address to ***Director & Addl. Secretary to Govt. Tourism Deptt. Paryatan Bhawan, Lewis Road, Bhubaneswar -14.***
- Tender will be received up to **3.00 P.M. on 24-06-2011** and will be opened on the same date at **3.30 P.M.** in the presence of the tenderer or their representatives, if present.
- The authority reserves the right to reject any or all the quotations without assigning any reason thereof.

Director, Tourism
Paryatan Bhawan, Orissa
Bhubaneswar-751014